

HARTLAND  
2022

  
**ORIGINALSTYLE**  
Tiles to Inspire



# introducing HARTLAND

our newest, most innovative ink-jet tiles yet, the HARTLAND tile range imitates the beauty of natural stone seamlessly

designed by our team in Exeter and manufactured in Italy, exclusively for Original Style, HARTLAND offers realistic veining, in three sumptuous neutral tones, all with rustic chipped edges to create a natural stone-effect with all the practicalities of Italian porcelain



## why HARTLAND ?

- created to fulfil a need identified by our sales team and dealer network
- designed in-house to our own brief, but made in Italy to capitalise on their porcelain expertise
- developed to appeal to a wide range of end customers
- versatile - suitable for a range of interior styles
- priced competitively to maximise sales



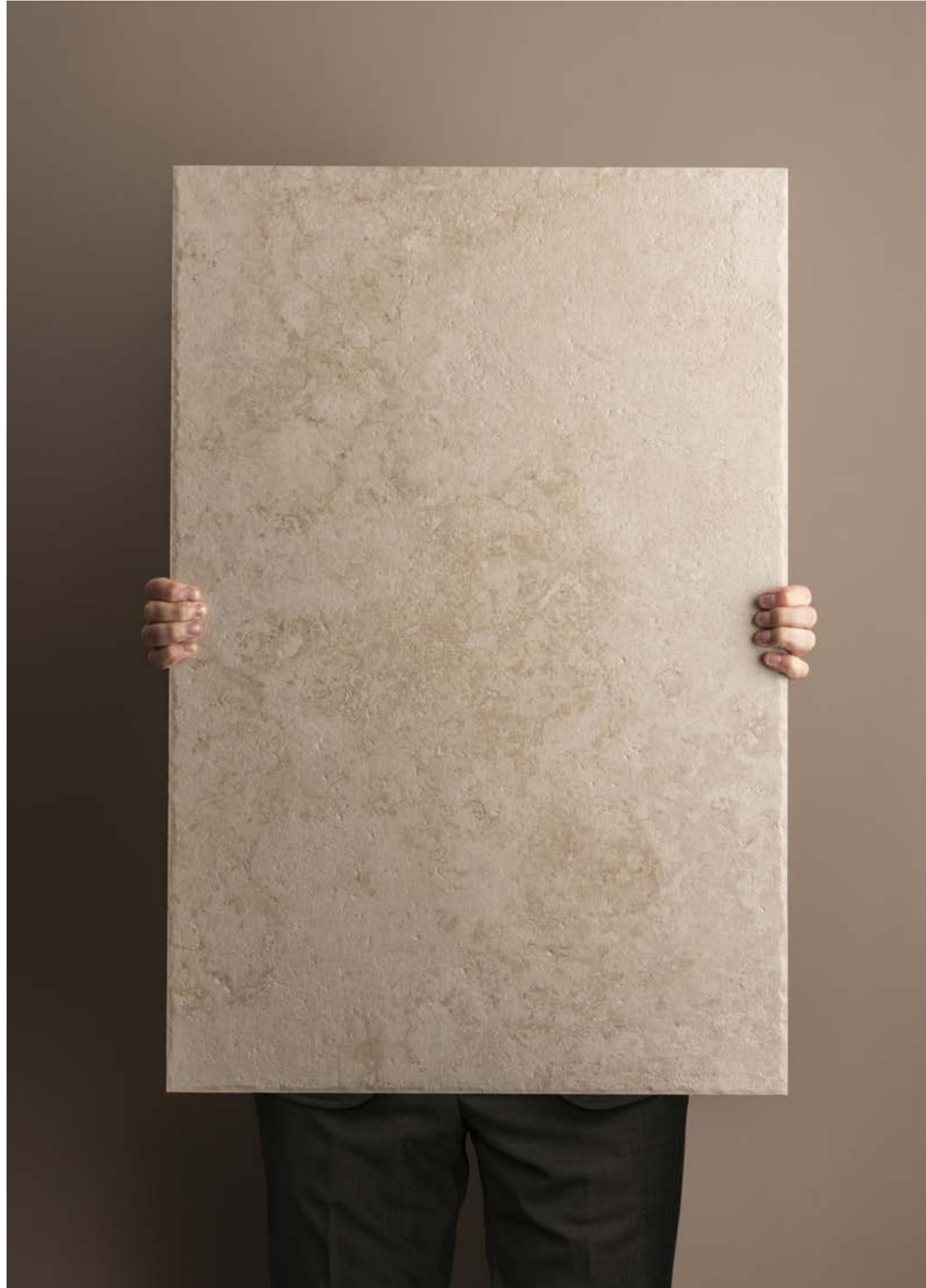
## HARTLAND specifications

- rectified porcelain with a chipped edge finish
- smooth, easy-to-clean surface with low slip potential (PTVW Shod 36+)
- three ultra realistic stone-effect colours
- inkjet printed with an exceptional 15 face variations per colour
- core format: 900 x 600mm in all colours
- other formats: 600 x 600 & 600 x 300mm initially in beige only

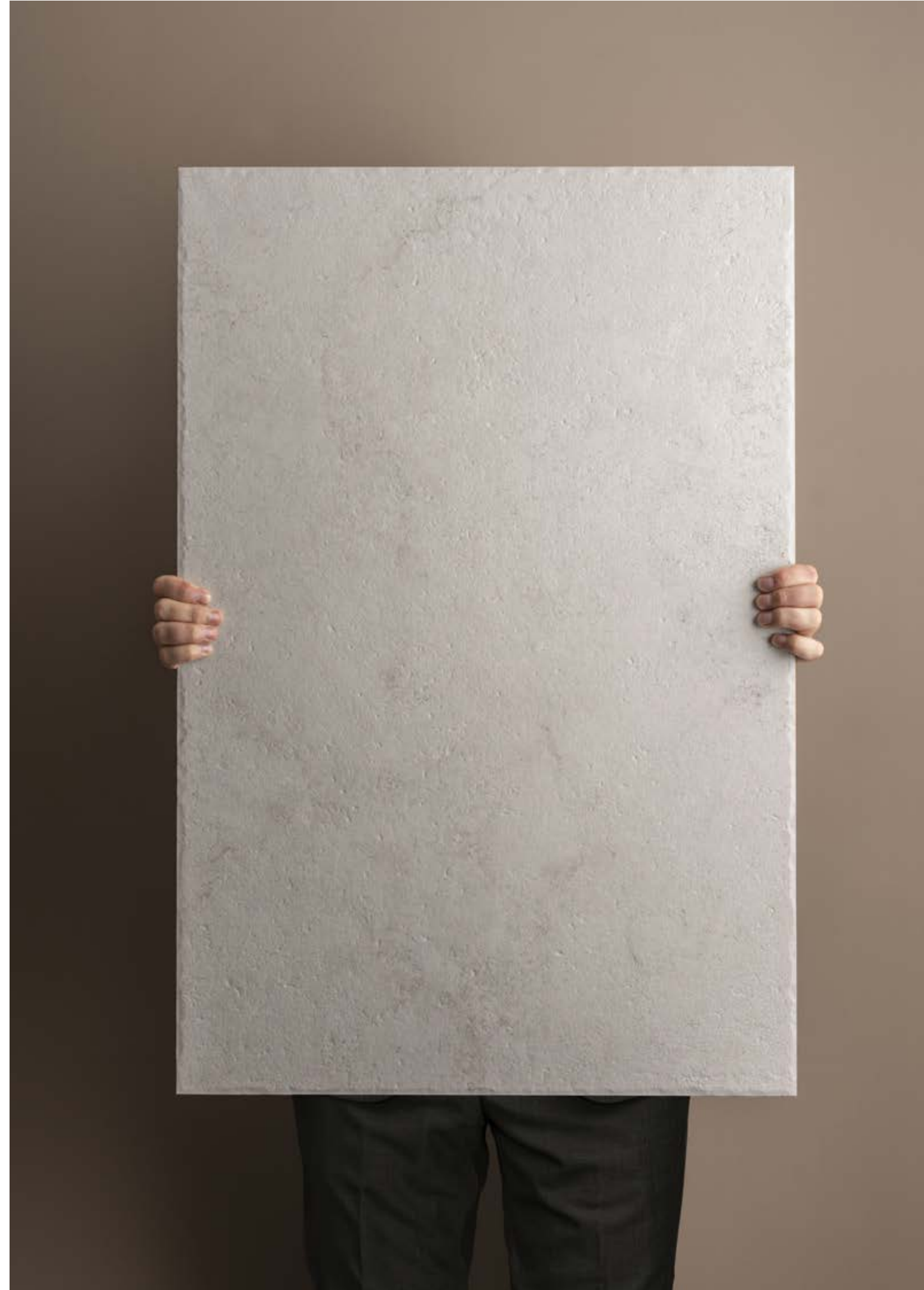


# HARTLAND colours

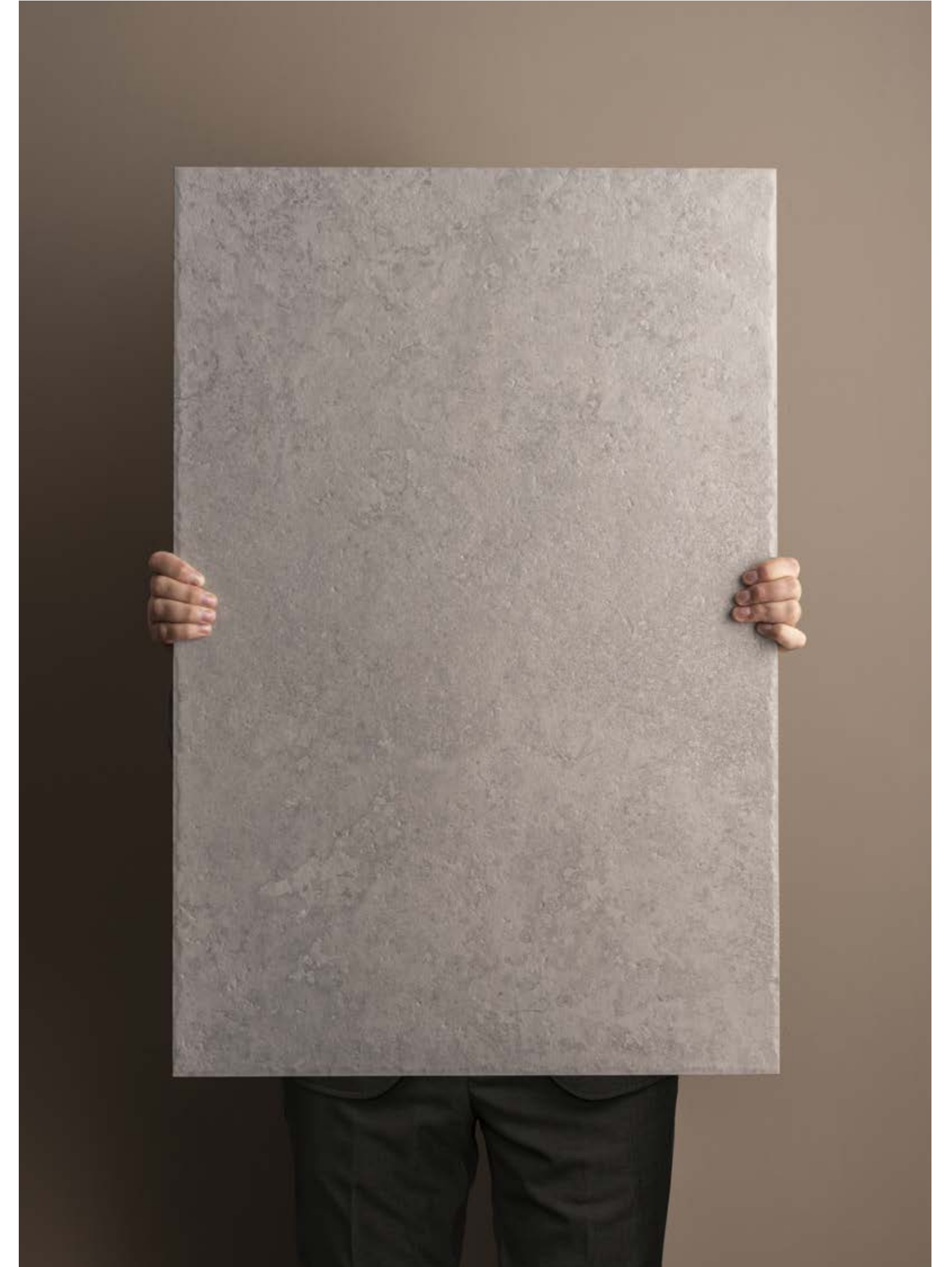
Abbey (beige)



Priory (white)



Chapel (grey)







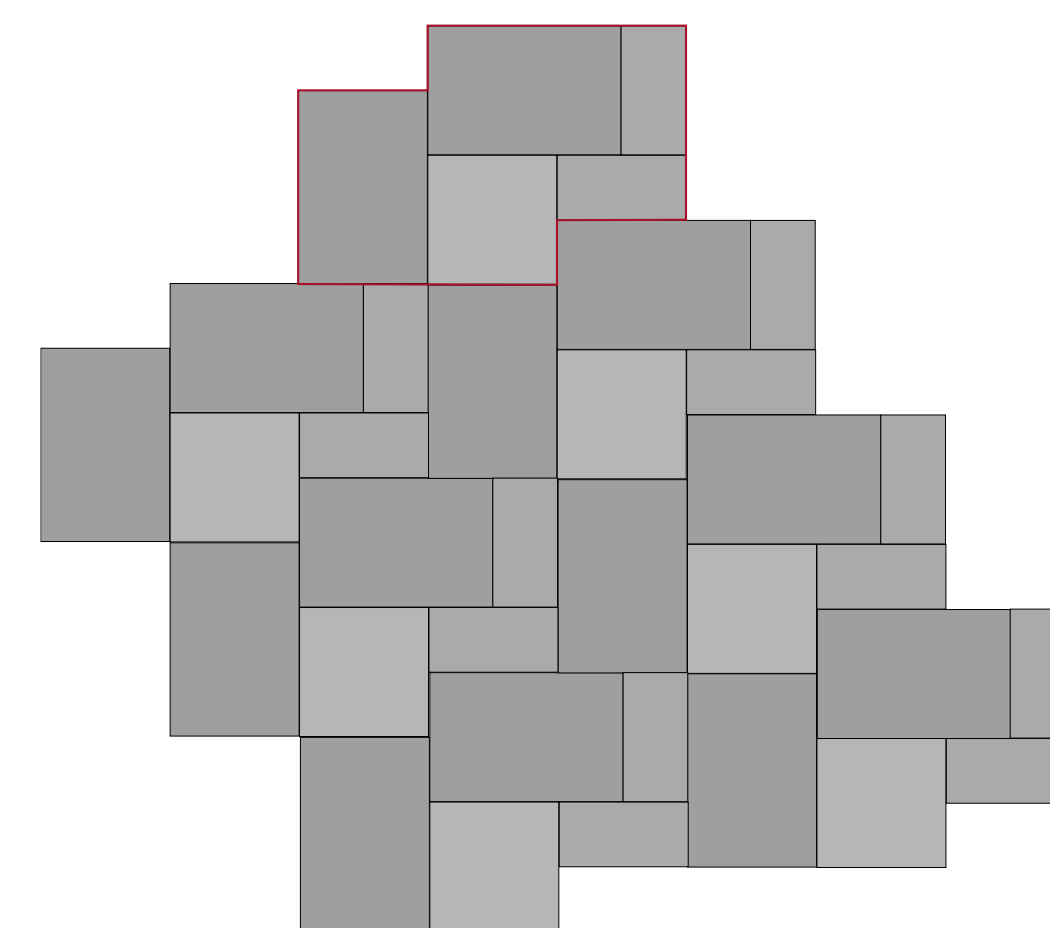
900 x 600  
IM-0026634



600 x 600  
IM-0026635



600 x 300  
IM-0026636



## Abbey (beige)

ideal for the **classic heritage** 'farmhouse' style

three formats to allow multiple pattern options and a more traditional look for period properties, with a warm country cottage feel

offers **Earthworks** style but with **Tileworks** benefits





## Abbey (beige) pairing suggestions

**classic heritage** : focus on a more traditional format and finish to add that heritage vibe

Artworks

- ① Lily Satin field tile
- ② Imperial Ivory field tile

Winchester

- ③ Artisan Ickworth field tile
- ④ Classic Tarragon 5" field tile
- ⑤ Cosmopolitan Chestnut field tile

①



②



③

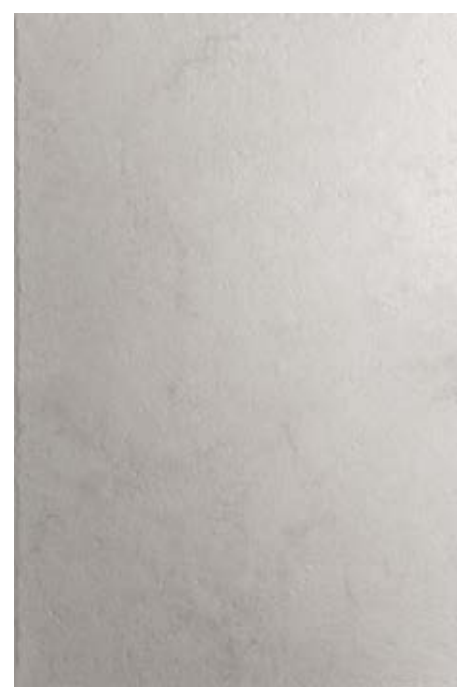


④



⑤





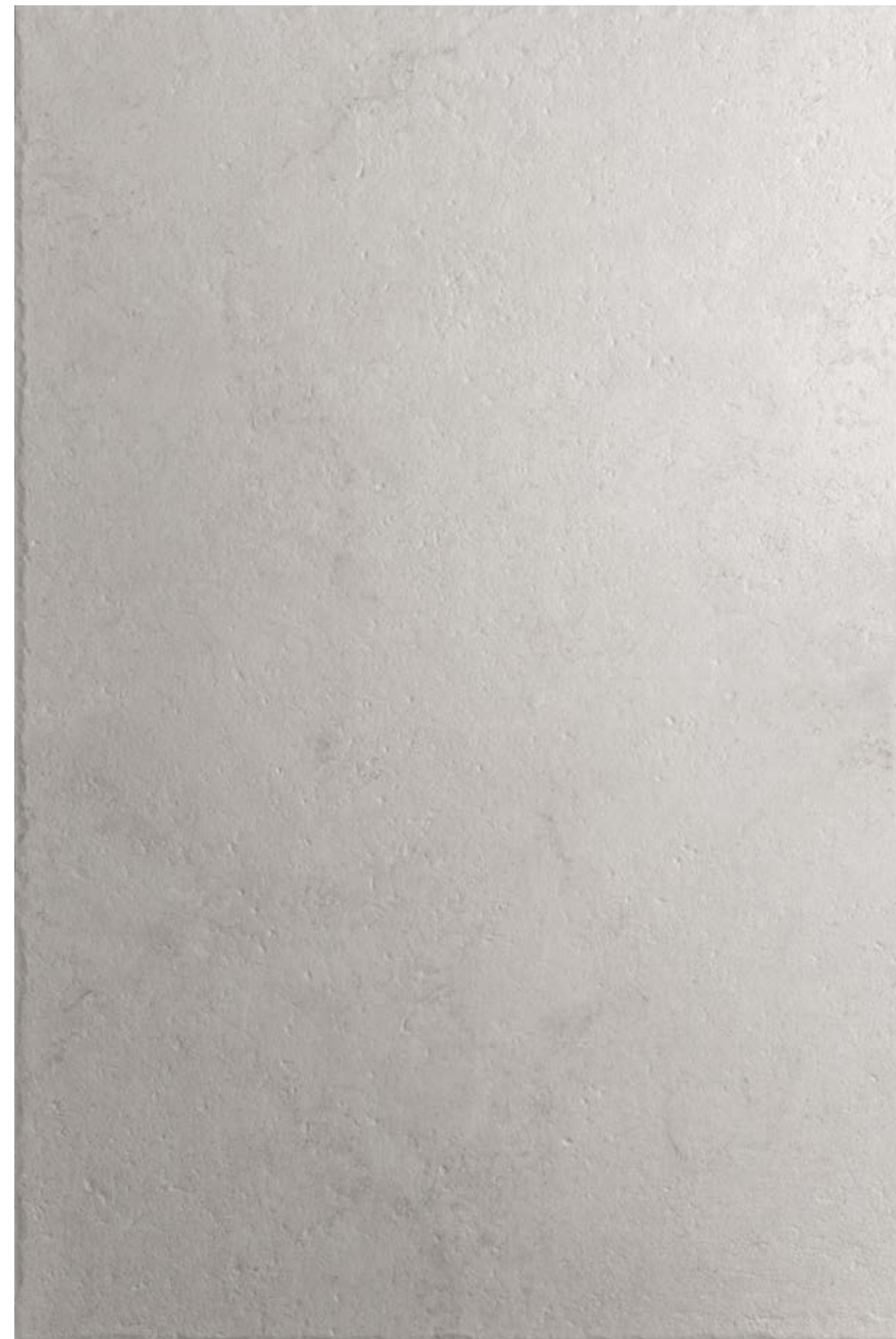
900 x 600  
IM-0026637

## Priory (white)

ideal for a **contemporary traditional** style

the large format is ideal for new build houses and renovations with large family living spaces and an emphasis on light and simplicity





## Priory (white) pairing suggestions

**contemporary traditional** : play with more contemporary formats and finishes to create that modern elegance

Winchester

- ① Metropolitan Chalk 200mm brick
- ② Arcadian Porcelain 300mm brick
- ③ Arcadian Danube 200mm brick
- ④ Cosmopolitan Tayberry 300mm brick

①



②



③



④







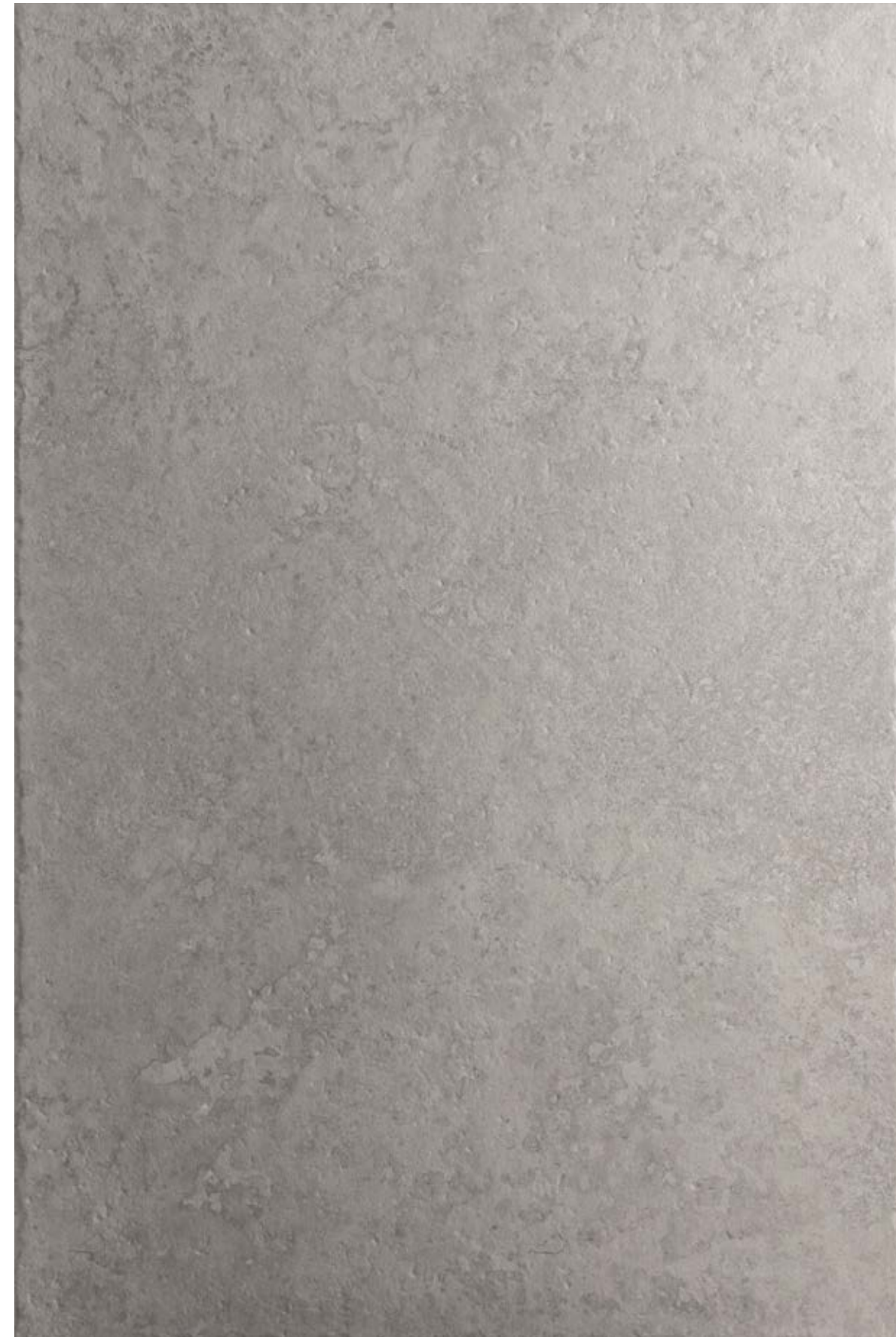
900 x 600  
IM-0026638

## Chapel (grey)

ideal for **modern elegance**

soft grey tones offer a cooler, more modern feel to living spaces in new builds and renovations





## Chapel (grey) pairing suggestions

**modern elegance**: experiment with textures and larger format pairings to create a contemporary, clean space

Artworks

① Chancel Grey large brick

Winchester

② Origin Frost Smooth

Tileworks

③ Madison White

④ View Off White 600 x 300mm

①



②



③



④

